



NAHID KOMOL

SENIOR CONTENT WRITER

CONTACT INFO

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Address: Dhaka, Bangladesh

CORE SKILLS

- Content research, planning and writing
- Content management & planning
- Video marketing
- Documentation writing
- Advanced SEO and competitor analysis
- Advance keyword research & analysis

ADDITIONAL SKILLS

- Video editing
- Social media marketing
- WordPress site editing
- Google search console & GA
- Async communication

ACHIEVEMENTS

- Wrote 250+ articles (generic+technical)
- Ranked almost 200+ articles on Google SERP
- Generated \$2k through one content
- Ranked 20+ articles on Google Featured-snippet
- Developed content planning WordPress plugins & SaaS products
- Developed video content plan for Happy Addons
- Produced 150+ technical documentation
- Generated 150% engagement for multiple social platforms
- Generated 75K views on Quora

AWARDS

Best Employee of The Year (2021)

CERTIFICATION

- Hubspot Content Marketing
- Hubspot Inbound Marketing
- Competitive Analysis and Keyword Research Semrush

ABOUT ME

I'm a writer by passion and a marketer by profession. A creative writer with 6+ years of experience in generic and technical writing that serve SEO purposes. Have experience with Canva, WordPress, and other SEO platforms to enhance user interaction, and content quality in general.

WORK EXPERIENCE

Senior Content Writer
weDevs. Ltd

2019-NOW

- Writing & editing content about different topics on WordPress & SaaS
- Writing marketing copies, documentation, social Ad copies, video scripts, and documentation, promotional copies for the campaign
- Collaborating with the dev and design team to implement ideas into reality
- Managing technical content for Happy Addons, WP User Frontend Pro, InboxWP, weDocs and WP ERP
- Doing advanced keyword research & mapping, and competitor analysis to generate more topics
- Managing official social channels of weDevs
- Handling the official YouTube channels of weDevs, WP ERP, and Happy Addons and overseeing the video marketing

Content Writer & SEO Executive
Uttara Infotech

2015-2019

- Wrote different creative articles for different projects
- Managed more than 15 client's websites at a time and did the SEO for their website
- Performed Facebook paid marketing (additional)
- Wrote 1000+ social copies for promoting products
- Prepared short technical videos, infographics, banners, and long posts for social promotion

EDUCATION

BACHELOR IN SCIENCE (CHEMISTRY)

Dhaka College | 2015-2019

REFERENCES

NOUMAAN YAQOOB
Senior Writer at WP Beginner
noumaan@wpbeginner.com

SAKIL ADNAN
Head of Content at weDevs
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